

Professional Language Training

LSI: CORPORATE CLIENTS

We have designed specifically tailored courses for participants from the fields of:

Insurance, banking, accounting, financial management, management consultancy, the pharmaceutical industry, medicine and hospital administration, sales and marketing, the petroleum industry, animal & food production, telecommunications, the hotel and tourist industry, manufacturing industry, aeronautics, the airline industry, journalism and computer applications

Among the many international companies who have sent participants to us for language training in the last 5 years are:

EUROPE

ABB • Accenture • Agenor • Alcatel Business Systems • Alstom T&G • Alcatel SEL AG • Alenia • Allianz Lebensversicherung AG • Alstom Energy GmbH • Alstom Power • Alstom Transport • American Express • Areva • Astrium • ATYS • ATO Findley S.A. • Aventis • AXA Consulting • AXA Assurances • Babcock Borsig AG • Bank For International Settlements • Barilla • Bayer Schering AG • Bayer Healthcare • Deutsche Bahn •Boehringe Ingelheim • Bouygues • Cadbury • CAP Gemini • Carl Zeiss • Carrier • Cognis • Credit Suisse • Czech Telecom • Deloitte Consulting • Deutsche Bank • DHL • Dresser Rand • Dürr AG • EADS • EDF • ENEL • European Parliament • Fachhochschule Koblenz • Fachhochschule Stuttgart • Fachhochschule Voralberg • Fina Italia • Fortis Bank • France Boissons • Fratelli Sacca • Galaxy Management • Gazprom • Georgia Pacific Heineken • GIE-AXA • Givaudan • Grisoft • Grupo Ferrovial • Grupo Santander • Heineken • Hewlett-Packard • Hutchinson • IBM • IFE AG • IKEA • Imperial Tobacco • IMS Connector Systems • INSEAD • Karl Otto Braun • Kassel University • Keramag AG • KfW – Kreditanstalt für Wiederaufbau • Knorr-Bremse • KPMG Recursos • La Fondiaria • Luxottica • Macro-Systems • Mahou • Mandarin Duck • Max Meyer • MBDA • Misys • Monsanto • Motorola • Nokia Siemens Networks • Nordea Lyv • Nutreco • Oracle • Otis France • Pall Europe • Paul Hartmann AG • Petro Alliance • Pfizer • Pfizer Health • Pharmacia AB • Philip Morris GmbH • Pioneer • Polkomtel • PPG • PriceWaterhouseCoopers • ProCS • Q-8 Europe • Recall Europe • Renault – Nissan S.A. • Renault VI • REPSOL • Reuters • Robert Bosch • Rohde & Schwarz • RWE • SGN • Sidel • Siemens • Siemens Building Technologies • Siemens Business Services • Siemens Mobile Telecommunications • Shell • Shenker • Société Generale des Eaux • Software AG España • Sony Corp • SSI – Schäfer-Noell • Stora Enso • Swedish Ministry of Education • Swedish Ministry of Culture • Swedish Ministry of Finance • Swedish National Police Board • Telefonica • Tetra Brik Packaging Systems • Tetra pak • Thales • Thyssen-Krupp • Timken • TotalFinaElf • Unilever • University of Bremen • UNICEF • Vattenfall • Vodafone • Volvo Truck • Vosper Thornycroft • Westphalia Separator • Wyeth Lederle

ASIA AND MIDDLE EAST

Akebono Brake • Arabian Oil Co. • Barclays Bank • Royal Navy of Brunei • Citibank • Commercial Bank of Dubai • DUGAS • Dubai Health Authority • ETPM • Hilton Hotel Group • Hitachi Automotive • Hongkong Egyptian Bank • Hongkong and Shanghai Bank • Japan Steel • Kuwait Petroleum • Mitsubishi Electric • Mitsubishi Heavy Equipment • Mitsui OSK • Oman Cement Company • Oman LNG • National Bank of Abu Dhabi • National Bank of Dubai • Nihon Schering K.K. • Nippon Boehringer • Nomura Securities • Pioneer Japan • Oman Special Forces • Qatar Airforce • Qatar Army • Qatar Embassy • Qatar Navy • Royal Airforce of Oman • Royal Army of Oman • Royal Oman Police • Saudi Navy • Savola (Saudi Arabia) • Sheraton Hotel Group • Sultan of Oman Special forces • UAE Army • UAE Navy • UAE Police • United Arab Shipping Company • Volvo Construction Equipment Korea Ltd



Language Specialists INTERNATIONAL

Course Information & Registration Form 2009



BUSINESS ENGLISH UK

Accredited by the
BRITISH COUNCIL



ENGLISHUK



LSI specialises in the design of specifically-tailored 'English for Professional Communications' courses on a 'one-to-one' or 'small group' basis. The courses are essentially practical; they are designed to improve communicative performance in a wide range of professional, business and commercial contexts.



MEETINGS • NEGOTIATIONS • MAKING PRESENTATIONS • DEALING WITH NUMERICAL DATA

FAX, E-MAIL, LETTER & REPORT WRITING • TELEPHONING • SOCIALISING & ENTERTAINING • CULTURAL AWARENESS

The Programme is dynamic and realistic. A wide range of instructional techniques are employed.

| | COURSE COMPONENT | OBJECTIVE |
|--|--|--|
| | Role play, Simulation and Case Study | To practise and develop the language of meetings, negotiations and presentations in realistic and challenging situations. |
| | Review and consolidation of: - grammar, structure and verb tense system - essential elements of pronunciation - suitability of style and tone | To improve the clarity, accuracy and appropriacy of language used in business communication |
| | The acquisition of vocabulary specific to the participants' social and professional needs | To extend the range of communicative competence and confidence |
| | Video photography and language laboratory practice | - To help participants to monitor their own progress on the above areas - To develop the participants' ability to identify and correct recurring errors |
| | Supervised self-access work: - in the language laboratory - in the reading room | - To develop oral and aural skills - To develop reading and writing skills |
| | Authentic business communication: - on the telephone - by email, fax and telex - industrial visits and meetings with English professionals with similar occupations | To develop confidence and fluency so that participants become aware of their ability to communicate in the 'real world' as well as in the language classroom environment |
| | Authentic social communication: - in the evening social programme - on weekend excursions - at lunch with tutor | To develop language skills required in social situations and while entertaining guests |

| COURSE OPTIONS |
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| <ul style="list-style-type: none"> OPTION 'A': ONE-TO-ONE COURSE Often the most cost-effective and time efficient alternative as courses can be closely tailored to professional & social needs. OPTION 'B': CLOSED GROUP COURSE A 'Closed Group' consists of participants from the same company or organisation with compatible language levels. This option allows us to concentrate on the specific professional and linguistic needs which are particular to the group, and to introduce authentic materials from the client company. The maximum participants per group is six. OPTION 'C': OPEN GROUP COURSE The 'Open Group' consists of a maximum of 4 participants from different companies. The group is normally mixed-nationality and participants should have a starting level of lower intermediate or above. OPTION 'D': COMBINATION COURSE This option combines 50% one-to-one tuition with 50% open small group tuition and offers the advantages of both individual and group tuition; i.e. communication and contact with participants of different nationalities and commercial backgrounds for half of the day and concentration on the individual's specific language difficulties and requirements in the other half of the day. |

Typical Timetable

The weekly programme is highly intensive and is based on a study programme of 42 hours per week; including 25 contact hours plus 5 to 10 hours of supervised self-access study using the media centre (language laboratory/video) plus 7½ hours (optional) of social English practice over lunch with a member of the teaching staff plus evening social activities.

| 8.30 - 9.30 | 9.30 - 10.45 | 10.45 - 11.00 | 11.00 - 12.15 | 12.15-1.45 | 1.45 - 3.00 | 3.00 - 3.15 | 3.15 - 4.30 | 4.30 - 5.30 |
|--------------------|-----------------------------|----------------------|-----------------------------|------------------------------|-------------------------------|------------------------|-------------------------------|----------------------------|
| Self-Access Centre | Period 1 with Morning Tutor | Morning Coffee Break | Period 2 with Morning Tutor | Lunch with a Member of Staff | Period 3 with Afternoon Tutor | Afternoon Coffee Break | Period 4 with Afternoon Tutor | Optional Self-Access Study |

